

CODESPA pro



DEVELOPMENT CONSULTING

WHO WE ARE

We are the specialized unit for consulting services from the CODESPA Foundation. Created in 2012, from **CODESPApro** we offer **to other actors the capacities, resources and knowledge in socioeconomic development** acquired by the foundation throughout these years.

WHAT DO WE DO?

- › **Design and co-execution of projects** in socioeconomic development for populations at risk of exclusion.
- › Identification of strategy and design for **means of action with social impact** with respect to social corporate responsibility
- › **Evaluation, investigation, monitoring,** and devising of project **systematizations.**



CODESPA FOUNDATION

We are an organization with over 35 years of experience, specialized in the creation of economic opportunities for the most vulnerable populations.

Our mission is to allocate opportunities for people who can, through their work, develop their skills and become active members in their own betterment.

AREAS OF EXPERTISE

FOOD SECURITY AND RURAL MARKET DEVELOPMENT



- › Value chain analysis and design plans for strengthening cooperatives and partner companies.
- › Financial services tailored to value chains.
- › Low-cost technology focused in market development.
- › Inclusive businesses and including supply chains.
- › Inclusive value chains

PROFESSIONAL TRAINING AND LABOR INTEGRATION



- › Strategies and models of intervention for social and labor integration, and employment of vulnerable populations
- › Professional training programs adapted for the labor market
- › Improvements to the education sector: government, new methodologies and educational programs, and strong governing bodies, among others.
- › Design of training programs and modules for Life Skills.

RURAL COMMUNITY TOURISM



- › Design of sustainable and inclusive tourist routes and products.
- › Development of commercialization systems negotiated by communities.
- › Touristic marketing.
- › Design and implementation of standards for quality tourism service.
- › Design of tourism plans for public investment and advise to local government in the development of rural tourism in their territories.

MICROFINANCE FOR DEVELOPMENT



- › Financial inclusion: strategies for amplifying and deepening neglected sectors.
- › Design and inception of new products adapted to the pyramid base: savings, agricultural credit, micro-security of health and well-being, and factoring.
- › Social performance management.
- › Financial literacy: development and distribution of guides.

SOCIAL ENTERPRISE AND INCLUSIVE BUSINESS



- › Market analysis and diagnoses.
- › Business plans for micro-commerce.
- › Market access strategies (local, regional and international) through sustainable networks.
- › Training programs for employees and social entrepreneurship.

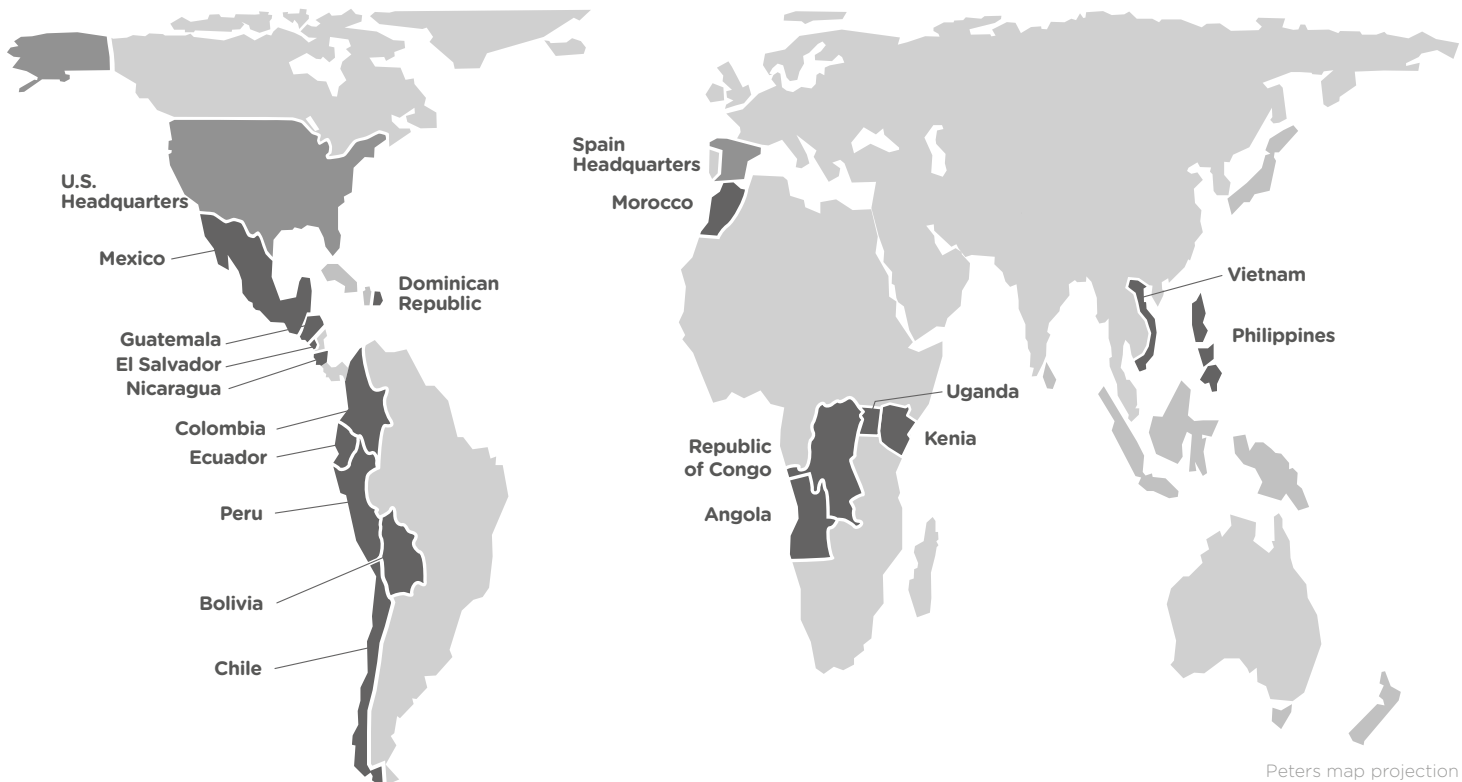
BUSINESS AND DEVELOPMENT



- › Design of corporate volunteering programs and measured results.
- › Design and management of projects for inclusive businesses and public-private alliances for development.
- › Training and awareness workshops for social corporate responsibility and sustainability.

OUR INTERNATIONAL PRESENCE

Experience in over 19 countries and more than 48 clients in the public sector, development agencies, and non-profits.



OUR ADDED VALUE

We are supported by the experience, resources, and knowledge generated by 35 years of work by the CODESPA Foundation.



Local realities

Knowledge of the realities and needs of populations at the base of the pyramid, gathered through our direct work with communities



Multidisciplinary team

Professionals committed to combining technical experience in socio-economic development with in intersecting disciplines, like data analysis and knowledge management.



Local Offices

Offices in 13 countries, each with their own personnel and databases by experts from different disciplines.



Network of Contacts

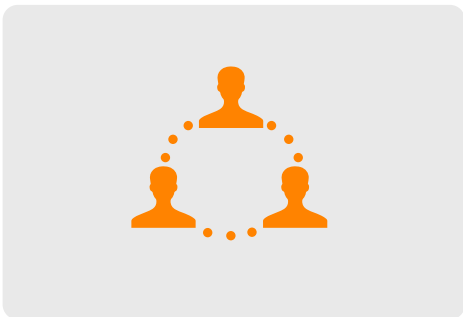
For many decades, we have developed a contact network at local and international levels thanks to our focus in working with alliances.

FOCUSES AND OPERATIONAL PRINCIPLES



MAXIMIZATION OF IMPACT AND SUSTAINABILITY

We provide solutions with a vision to maximize the impact and depth of economic inclusivity for those at risk of exclusion. Solutions that are maintained over time and are scalable.



SOCIAL INVESTIGATION AND INNOVATION

Institutional intention to research and innovate effective and efficient formulas to combat poverty.



RESULT-ORIENTED QUALITY

From the adequate identification of the client’s needs and through a process of quality control, we develop consulting projects that help them in their commitments and responsibilities.

OUR CLIENTS

“I want to express our appreciation for the help received in the development of the study “Diagnosis of the Public-Private Alliances for Development in Peru (APPD) in the context of International Cooperation,” the results have allowed us to understand the nature of the alliances and use elements of analysis to anticipate future possibilities, the design of work strategies with APPD, in the March of the International Cooperation.”

**Policy and Program Management
International Cooperation Agency of Peru**

“The coordination of the consultancy was excellent. We never had any problems related to the analysis from both excellent consultancies, CODESPApro always had a good attitude for negotiate and delivered quality documents.” .

Opportunity International Nicaragua



CENTRAL OFFICES

CODESPApro

Ms. Mónica Gil-Casares
Mesonero-Romanos
C/ Rafael Bergamín, 12 bajo
28043 Madrid
Tel. +34 917 444 240
mgilcasares@codespa.org
codespapro@codespa.org

CODESPA AMERICA

Ms. Michelle Riestra
1300 | Pennsylvania Ave NW
Seventh Floor
Washington DC 20004
Tel. +1 202 897 7746
mriestra@codespa.org

FUNDACIÓ CODESPA CATALUNYA

C/ Rosselló, 186, 5-5,
08008 Barcelona
Tel. +34 932 000 400
Móvil: +34 679 193 874
barcelona@fundaciocodespa.org

LOCAL OFFICES

ANGOLA DELEGATION

Rua da Mediateca
Dr. António Didalelwa,
Ondjiva, Cunene
Tel. +244 937 576 845
angola@codespa.org

BOLIVIA DELEGATION

Calle Rosendo Gutiérrez, 538
Zona Sopocachi
La Paz
Tel. +591 2 2112539
ctbolivia@codespa.org

CARIBBEAN DELEGATION

Calle Mahatma Gandhi, 206,
Apartamento 301
Gazcue - Santo Domingo
Tel. - Fax. +1 8096880004
codespapro@codespa.org

COLOMBIA DELEGATION

Calle 22 # 5AN 29
Edificio Casa Versalles
Cali
Tel. +572 3482334 - 3450832
colombia@codespa.org

D. R. CONGO DELEGATION

Avenue Malembe, N°3
Quartier Musangu
Commune de Mont Ngafula
Kinshasa
République Démocratique du Congo
Tel. +243 851811078
codespapro@codespa.org

ECUADOR DELEGATION

Av. 12 de Octubre N25-18 y
Av. Coruña
Edif. Artigas, Piso Mezanine,
oficina No. 2
La Floresta, Quito
Tel. - Fax. +593 2 2568037
codespaproecuador@codespa.org

GUATEMALA DELEGATION

15 Avenida, 11-18, zona 10,
Colonia Oakland,
Ciudad de Guatemala
Tel.: +502 2316-7207
codespapro@codespa.org

MAGREB DELEGATION

N° 2 Rue Al Moussil, APP. N° 9
HASSAN, 10020 Rabat
Tel. - Fax. +212 0537203784
codespapro@codespa.org

NICARAGUA DELEGATION

Reperto el Carmen, Palí 27 de Mayo
20 metros al Oeste. Managua
Tel. +505 22227262
nicaragua@codespa.org

PERU DELEGATION

José del Llano Zapata 331, Of. 801
15060 Miraflores, Lima
Telefax: +511 2213605
peru@codespa.org

PHILIPPINES DELEGATION

Regus 8 Rockwell Centre
7th Floor, Unit B, 8 Rockwell,
Hidalgo Drive
Rockwell Center, Makati City
Philippines 1210
Tel. +63 (0) 915 057 81 57
cjgajardo@codespa.org

Follow us

 facebook.com/Codespa

 [@CODESPA](https://twitter.com/CODESPA)

 [codespafundacion](https://www.instagram.com/codespafundacion)

 [linkedin.com/in/fcodespa](https://www.linkedin.com/in/fcodespa)

 www.codespa.org